

sista SENSE

MARCH 14, 2015



9AM - 1PM

Fire Start Her Business

WEEKEND WORKSHOP. MAKE SENSE OF MAKING MONEY ONLINE.

MAKE MONEY ONLINE

PASSION TO PROFIT POSSIBILITIES.
WEB MARKETING & SALES.

COUPONING

SHOP. SAVE. SELL LIKE A BOSS.

PAMPER PARTY + GOODIES

FACIALS. SAMPLES. GIVEAWAYS.
LIGHT LUNCH.

REGISTER AT FSHB.SISTASENSE.COM

HOSTED BY LASHANDA HENRY



SPONSORED BY:



MILLER MOTTE COLLEGE

1021 WH SMITH BLVD STE 102
GREENVILLE, NC 27834

Fun & Fabulous Focus Topics for Today:

- SistaSense System to Turning Passion into Profit
 - 7 SistaSense Money Makers to Know and Love
 - Find Passion Projects that can fit Your Personality
 - Set Your Money Markers & Create a Plan of Action
 - S.M.A.R.T. Ways to Help Customers Find You
-
- Couponing Session with Tissany!
 - Pamper Me Session with Kathy!

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My StartUp Story (5 to Fabulous Transformation)



SistaSense System to Turning Passion into Profit

- Clarity: What, Who, How
- Creativity: Convert Vision into Virtual
- Consistency: 15 Years and Growing
- Community: Customers, Associates, Fans
- Killer Equation: $LPP + HPP + PIP + OPP = \$$

Method to Making Money Online

LPP + HPP + PIP + OPP = \$\$\$

- Low Price Point Products
- High Price Point Products
- Passive Income Products
- Other People's Products

Method to Making Money Online

The Numbers Don't Lie!

- 5 (\$1000 web projects) = \$5000
- 5000 (\$.99 ebook sales) = \$5000
- \$5 (10 Sales Daily for Month) = \$1500
- \$50 (10 Affiliate Sales) = \$500

Money Makers and Profit Possibilities

#1 - Passion to Help Others through Service

- I Started: Web Design Services
- I Signed Up: Paypal Business Account
- I Shared: University, Forums & Friends
- I Expanded: Graphics Design
- I Recommend: eLance and Fiverr

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LaShanda Henry
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sista **SENSE**
MAKE SENSE OF MAKING MONEY ONLINE

LET ME HELP YOU:
Build your website, Boost Your Business and Expand Your Brand Online

As a work at home mom, I know what it takes to build a web business on a budget. Let me help you build your best business online.

StartHerUp.SistaSense.com

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Janel Holland, LCSW

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emPOWERed FOR LIVING
TO SHOW YOU A MORE EXCELLENT WAY OF LIFE!

BROWSE LATEST BLOG POSTS

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FREE SHIPPING ON ORDERS OVER \$100!

New

Maxi Dresses
Long Lace Robes
Baby Dolls

AND MORE



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Money Makers and Profit Possibilities

#2 - Passion to Help Others through Mentoring

- I Started: Work & Web Women Podcast
- I Signed up: Skype
- I Set Up: SistaSense Clarity Sessions
- I Expanded: SistaSense Power Circle
- I Recommend: Free Conference Call
- I Recommend: Acuity Scheduling

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Money Makers and Profit Possibilities

#3 - Passion to Connect Others

- I Started: Ning Social Network
- I Explored: Tele-Conference Calls
- I Branded: Private Facebook Groups
- I Recommend: Free Conference Call
- I Recommend: Ning Platform
- I Share: ProWebinars.SistaSense.com

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WEBINAR CONFERENCE
FOR WOMEN ENTREPRENEURS

HOST: LASHANDA HENRY

Fierce, Focused and Fired Up!
BUILD YOUR BEST BUSINESS.LIFE.SELF



LASHANDA

LUCINDA

RENEE

TIFFANY

ROSETTA

CHER

LORI

GWEN

KEISHA

KIMBERLY

CARLA

CAROL

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Back to Business

MASTER CLASS SERIES
+ LIVE WEBINAR CONFERENCE
OCTOBER 25, 2014

POWER MOVES

MASTER THE ART OF CREATING YOUR BEST BUSINESS ONLINE



ARIELLE LOREN



EVITA ROBINSON



CAMEKA SMITH



JAI STONE



RICHELLE SHAW



TANYA SMITH



ROCHELLE CARTER



KIMBERLY
SEALS ALLERS*



DR. VENUS OPAL REESE
DEFY IMPOSSIBLE
WEBINAR CONFERENCE
KEY NOTE SPEAKER



DEBORAH OWENS*



SHARVETTE MITCHELL



LUCINDA CROSS*



AKILAH RICHARDS



DAWN FITCH*



DAPHNE WILLIAMS



ROSETTA THURMAN



NUBIA SUTTON



VALORIE BURTON
GET UNSTUCK. BE UNSTOPPABLE.
FEATURED MASTER CLASS



HOSTED BY
LASHANDA HENRY
sista SENSE

*BONUS SESSIONS

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Money Makers and Profit Possibilities

#4 - Passion to Create Crafts for Others

- I Started: SistaSense Jewelry
- I Expanded: SistaSense JYB Kits
- I Developed: How To Tips for Creatives
- I Recommend: Etsy and Fiverr
- I Recommend: DiscountMugs
- I Share: StartHerUp.SistaSense.com

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To your success ... COLLECTION by LaShanda Henry

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LASHANDA HENRY
JUMPSTART YOUR BUSINESS KITS
SISTASENSE.COM



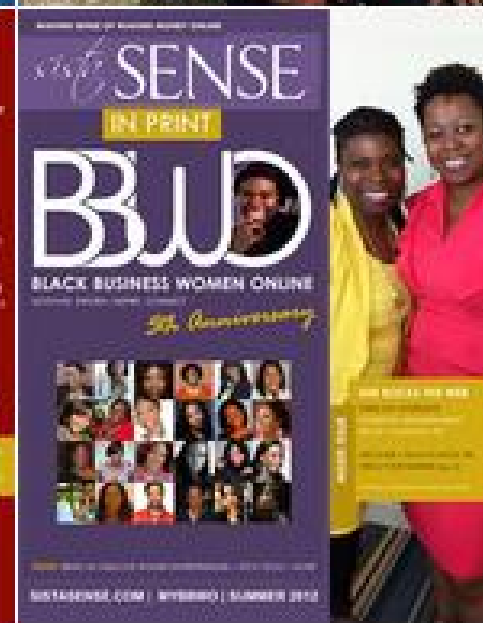
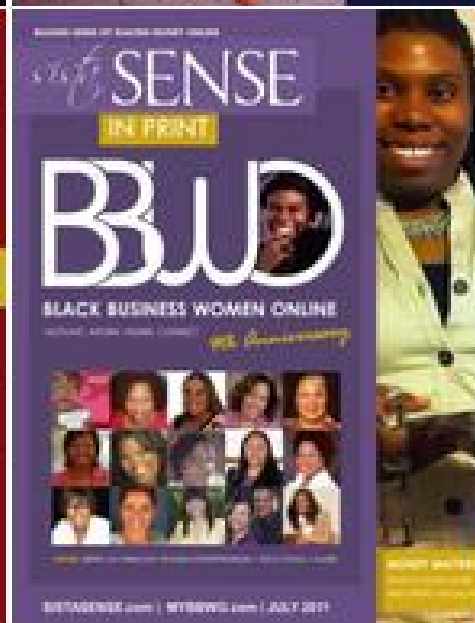
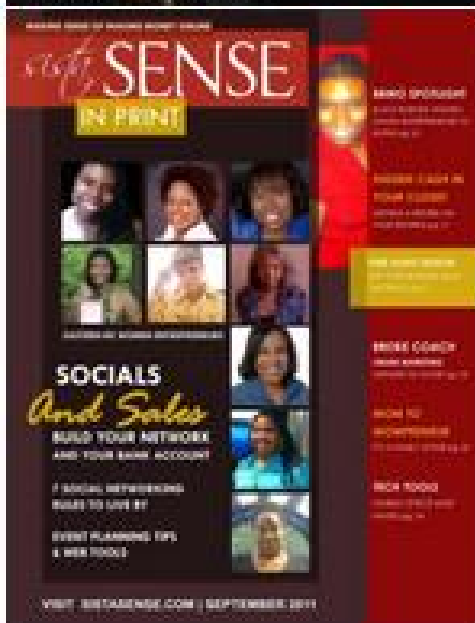
StartHerUp.SistaSense.com

Money Makers and Profit Possibilities

#5 - Passion to Write for Others

- I Started: Blogging on SistaSense.com
- I Monetized: Self-publishing eBooks
- I Expanded: Publishing Cds & Magazine
- I Developed: How Tos for Writers
- I Recommend: CreateSpace & MagCloud
- I Suggest: Creating a Writing Service*

Copy Editing, Ghost Writing, Social Media Content, Transcription



Money Makers and Profit Possibilities

#6 - Passion to Teach Others

- I Started: Blog & eBooks
- I Developed: eCourses
- I Expanded: Webinar Trainings
- I Expanded: PC Virtual Conferences
- I Recommend: Udemy
- I Recommend: Start Meeting
- I Share: ProWebinars.SistaSense.com

Money Makers and Profit Possibilities

#7 - Passion to Sell to Others

- I Started: Making Sense of AdSense
- I Expanded: Ads & Affiliate Marketing
- I Developed: SistaSense 3AM System
- I Created: SistaSense Partners Program
- I Discovered: Something New
- I Recommend: eBates.SistaSense.com

Passion Projects that Fit Your Personality

What do you love to do? How are you going to do it?

- Write
- Create
- Teach
- Connect
- Motivate
- Speak
- Serve
- Sell

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WEEKEND WORKSHOP. MAKE SENSE OF MAKING MONEY ONLINE.

SistaSense Money Makers

| | | | | |
|----|------------------|------------|-------------|---------|
| 1 | Money Markers | Per Month | | |
| 2 | Base | Middle | Reach | |
| 3 | \$3,000.00 | \$5,000.00 | \$10,000.00 | |
| 4 | \$2,000.00 | \$3,000.00 | \$4,000.00 | |
| 5 | | | | |
| 6 | Weekly | Daily | Offers | |
| 7 | \$500.00 | \$72.00 | ??? | |
| 8 | | | | |
| 9 | Packages | \$250 | 4 | \$1,000 |
| 10 | Coaching Calls | \$100 | 5 | \$500 |
| 11 | Digital Item | \$25 | 10 | \$250 |
| 12 | Affiliate + Misc | \$250 | 1 | \$250 |
| 13 | | | 20 | \$2,000 |
| 14 | | | | |

S.M.A.R.T. Ways to Help Customers Find You: Fire Starters are Clear, Laser Focused and Get the Job Done!

- Specific
- Measurable
- Attainable
- Relevant
- Time-Bound

**S.M.A.R.T. Ways to Help Customers Find You:
Fire Starters are Clear, Laser Focused and Get the Job Done!**

- **Forget about Target Audience Talk...**
Know Your Target Person
- **Be Credible by Becoming Known for Some Thing**
Create a Series
- **Put Yourself Out There**
Videos, Community Building, Social Media

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Wrap Up and Resources:

Do you have any questions?

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callme.sistasense.com

prettyprofessionalwebsites.com

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