

Before You Get Started

First and foremost thank you for choosing SistaSense as your guide to learning more about making sense of making money online.

Use this worksheet in combination with the Affiliate Marketing audio-based training session on SistaSense.com - [Click here](#) to listen to audio replay. Access is limited to SistaSense Online Circle members.

This worksheet is intended to help entrepreneurs learn how to generate passive income streams via affiliate marketing. While I cannot guarantee that you will generate any affiliate commissions I am providing this material to you solely as a guide detailing my affiliate marketing lessons learned. You are welcome to use this worksheet to help you get started with your own affiliate marketing projects.

When it comes to signing up to affiliate programs and/or purchasing resources to assist you in marketing online it is best you use your best judgment. SistaSense and its owner LaShanda Henry, is not responsible for how you use the material presented within this guide.

I hope you find the information within these pages helpful to your on your journey of online entrepreneurship. If you have any questions please contact LaShanda Henry - lhenny@sistasense.com.

To your success,

LaShanda Henry

www.sistasense.com | www.mybbwo.com

Step 1

The first mistake beginners make is doing too much too soon. Avoid signing up to a ton of affiliate programs or throwing a ton of banners onto your website. Your first task is to select one offer that you feel compliments your website focus / niche / industry / business. Once you learn how to properly showcase, share, promote and consistently recommend this offer to others then you can start adding new affiliate projects and building your list of top 5 Affiliate Offers that generate the most passive income profits for you.

Write down at least 5 possible affiliate offers you think you might like to start with. Quick Tip: Visit your favorite websites and search the footer to see if they have an affiliate program. Also listen to [the audio](#) training created with this worksheet for possible affiliate offers that might work for you. You can also review my short list of affiliate programs that I most frequently promote. It's at the end of this guide.

List Your 5 Possible Affiliate Programs Belo

Then find one specific offer / products you want to focus on promoting first

1. _____

2. _____

3. _____

4. _____

5. _____

Step 2

All SistaSense marketing and sales techniques are built on one simple idea – you have to plan before you profit. Once you select your first offer, the goal is to create a solid promotions plan. You want to strategically and consistently promote your chosen offer for at least 30 (ideally 90) days.

Having listened to the audio training created with this worksheet, write down at least 3 affiliate marketing strategies you will implement in an effort to promote your chosen offer.

1.

2.

3.

Step 3

Everybody can make money online. The real skill is making the kind of money you want to make online. Now it's time to crunch the numbers. Think about how much you would like to make from affiliate marketing and track your progress.

1. Ideally, how much extra would you like to generate weekly / monthly via affiliate marketing?

2. How much will you earn per sale via the affiliate offers you have selected?

3. How many affiliate referrals do you have to make to reach your weekly / monthly goals?

4. How long does it take to receive your commission payment (30 days, 45 days, longer)?

5. Do these programs pay via check, direct deposit, and/or PayPal? What do you prefer?



Weekly Progress Report

Use this sheet or your personal business journal / idea book to track your weekly progress with respect to selecting an offer, promoting that offer and generating sales. Make note of the following:

1. All tasks you completed this week
2. Strategies that are working for you
3. Lessons You Learned
4. Visible Mistakes
5. Known profit return
6. Questions you have

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SistaSense Affiliate Marketing Tips and Tools

When it comes to affiliate marketing I find the following techniques work well for me:

- Focus on offers that compliment my products, services, blog content
- Recommend offers to clients based on their needs
- Create subdomains with affiliate links as they are easy to remember and share
- Create informational blog posts and videos that explain affiliate offers to my viewers
- Focus on promoting offers that I genuinely know something about, frequently use and/or have at least tried to provide a valid review of offering. 90% of the affiliate offers that I share are products that I use.

A Short List of affiliate offers that I use and regularly promote

- [Hostmonster](#)
- [Drop Box](#)
- [Overnight Prints](#)
- [SistaSense Affiliate Program](#)
- [eJunkie](#)
- [eBates](#)
- [Madmimi](#)
- [istockPhotos](#)

Featured Affiliate Trainings and Posts on SistaSense

- [\(audio\) 3 Steps to Getting Started with Affiliate Marketing](#)
- [\(audios\) 7 Affiliate Marketing Lessons Learned for Entrepreneurs](#)
- [\(video\) Passive Income and Affiliate Marketing for Busy Entrepreneurs](#)
- [\(video\) Plan to Profit \(review my explanation on making NOW vs Later Money Online\)](#)